

Kate Heard

heardk417@gmail.com
708.699.0296
kateheard.com

Education

Judson University
BFA in Graphic Design
2014–2018

Awards

AIGA Chicago
M.A.D. Student Design Award
(motivation, attitude, and dedication)

Department of Art & Design
Leadership and Influence Award

Experience

Sawdust Creative Agency LLC.
Freelance Production Designer
Sept. 2018 – Present

Design collateral pieces for the agencies clients, staying within the brand guidelines. Create social media campaigns with accompanying e-blasts, as well as the web design for a local restaurant.

Lauren Meranda Design
Freelancer
March – May 2018

Transferred content into design layout and formatted information to fit brand guidelines. Production of booklets and printing onto bags.

Besse Shirt Lettering
Intern
Summer 2017

Participated in the screen-printing process from initial order to final product. Created t-shirt designs and recreated sketches into digital files for print.

LRAP Association
(Loan Repayment Assistance Program)
Intern
2016–2017

Kept client data organized and updated information as needed; researched clients to collect data; conducted informational calls to explain the program and gain knowledge on clients.

Skills

Adobe Creative Cloud
InDesign, Illustrator,
Photoshop, Acrobat

Letterpress

Microsoft Suite

Risograph

Photography
DSLR

Contributions

AIGA
The Professional
Association for Design
2015–Present

Secretary of AIGA/JU board
2016–2017

President of AIGA/JU board
2017- 2018

STA
Society of Typographic Artists
2015–2018

AIGA Chicago Boost Grant 2018
Given to student groups for projects that employ design in meaningful, community-oriented ways; project: “_____ for daca.”